**EDNA Workshop – Entrepreneurship, Creativity and Innovative Thinking for Administrative Staff**

**Institut Agama Islam Negeri Sunan Ampel**

**Project Partners:**

Institut Agama Islam Negeri (IAIN) Sunan Ampel

VNU – University of Economics and Business; Centre of Business Administration Science

Vietnam Women’s Academy

The University of Sydney Business School – The Entrepreneurship and Innovation Program

**SCHEDULE**

*Monday 28th October – Wednesday 6th November 2013*

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| TIME | ACTIVITIES |
| Monday 28th October | **Venue: Room 506 – E4 Buidling** |
| 9.00-10:30 | **SESSION 1 - INTRODUCTIONS**  **Welcome and Introduction –** Jarrod Ormiston, Bronte Moran and Dr. Phan Chi Anh   * Recent activity: The University of Sydney, IAIN Sunan Ampel & UEB * Entrepreneurship Development Network Asia (EDNA)   **Introduction to Entrepreneurship Education and Issues –** Jarrod Ormiston   * Challenges facing educators * Collaboration & supporting common initiatives * What makes for good teaching/research? * Promoting and implementing a cohesive program |
| 10:30-12:00 | **Tour of the University** |
| 12:30 – 13:30 | **LUNCH** |
| 13.30-15.00 | **SESSION 2 – WHAT ROLE DO ADMINISTRATORS PLAY?**  **Issues for Administration –** Bronte Moran and Tran Thi Hoang Yen   * Challenges facing administrators * Accounting & controlling for programmes * Aligning governance & incentives * Supporting an integrated entrepreneurship program * What makes for good administration?   **Action Planning & goal setting -** Jarrod Ormiston, Bronte Moran   * Discussion of expectations and objectives for the week * Participants to present their goals for the week |
| 16:30 -18:00 | **Welcome Drinks & Light Dinner (Venue: Ngon Restaurant, Xuan Thuy, Cau Giay, Ha Noi)** |

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| Tuesday 29th October | Venue: Room 506 E4 Building |
| 10.00-12.30 | **SESSION 3 – THE CONTEXT OF ENTREPRENEURSHIP**  **Structures and Environment Impacting Entrepreneurship –** Jarrod Ormiston   * Understanding commercial and social Entrepreneurship * Understanding the external environment * Understanding the phases of business development * Incorporating in a programme of learning |
| 12:30-13:30 | **LUNCH** |
| 13:30-16:00 | **SESSION 4 – EXAMPLES FROM VIETNAM**  **Vietnamese Universities & Entrepreneurship**  VWA representatives - Ph.D Tran Quang Tien (Mr.), Ngo Minh Hien (Ms.), Ph.D Pham Hong Hai (Ms.)   * Discussion of entrepreneurship in Vietnamese context * UEB entrepreneurship initiatives – teaching and research * Panel with local women entrepreneurs |

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| Wednesday 30th October | Venue: Ro 406, E4 Building |
| 10.00-12.30 | **SESSION 5 – THINKING DIFFERENTLY**  **Thinking like an entrepreneur –** Jarrod Ormiston   * Creativity and Thinking Differently * Leadership and Collaboration * Working with Entrepreneurial personalities |
| 12:30-13:30 | **LUNCH** |
| 13:30-16:00 | **SESSION 6 – SEEING IT IN ACTION**  **Entrepreneurship in Action**  Field trip to 1 or 2 local enterprises (one social/one commercial) |

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| Thursday 31st October | Venue: Ro 506, E4 Building |
| 10.00-12.30 | **SESSION 7 – ADMINISTRATORS SUPPORTING RESEARCH**  **Administrative Support for Academic Entrepreneurship Research –** Jarrod Ormiston, Bronte Moran   * institutionalising research * developing an honours & phd programme * funding & accounting for research projects * where research meets teaching * building networks & common activities through EDNA |
| 12:30-13:30 | **LUNCH** |
| 13:30-16:00 | **SESSION 8 – ADMINISTRATORS SUPPORTING TEACHING**  **Administrative Support for Academic Entrepreneurship Teaching –** Jarrod Ormiston, Bronte Moran   * supporting a diverse team * engaging practitioners, students & faculty * education through outreach activities * securing funding * building networks & common activities through EDNA |

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| Friday 1st November |  |
|  | **Participants free to prepare presentations** |

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| Saturday 2nd November |
| Sunday 3rd November |

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| Monday  4th November | Venue: Room 506, E4 Building | |
| 10.00-12.30 | **SESSION 9 – UNDERSTANDING YOUR PERFORMANCE**  **Impact Assessment and Reporting of Activities –** Jarrod Ormiston   * Why measure? * Who measures? * What to measure? * How to measure? |
| 12:30-13:30 | **LUNCH** |
| 13:30-16:00 | **SESSION 10 – SECURING SUPPORT**  **Securing Supporting Finance and Investment–** Jarrod Ormiston, Bronte Moran   * Development funding * Engaging local funders * Social Investment |
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| Tuesday  5th November | **Venue:** Ro 506, E4 Building | |
| 10.00-13.30 | **Participants free to prepare presentations** |
| 13:30-16:00 | **Final Presentations and Implementation Strategy**  **Judging Panel -** Jarrod Ormiston, Bronte Moran and Dr. Phan Chi Anh |
| 16:00-17:00 | **Debrief and Wrap up, Presentation of workshop certificates** | |
| 18:30-20:30 | **Dinner and Drinks (Venue: Sen Restaurant, Tay Ho)** | |

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| Wednesday 6thNovember | Venue: Off Campus |
| 10.00-12:00 | **Strategising implementation** |
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|  | **Participants free to engage in cultural activities** |