2014 Information Systems and International Management Forum (ISIMF)

Hosted by the Institute of International Management, National Cheng Kung University, Tainan City, Taiwan, ROC
December 28-30, 2014

The Future of Information Systems and Management Research

Information Systems and International Management Forum (ISIMF) will be held in the Institute of International Management, National Cheng Kung University in Tainan City, Taiwan, ROC. The aim of ISIMF is to promote research discussion, knowledge, innovations, achievements, and future trends in the field of management information systems. ISIMF sets to explore and discuss opportunities and challenges with great collaborations to further advance the issues concerning the theory and practice of information technologies and management. ISIMF encourages discussions for information system (IS) scholars, PhD students, as well as Taiwan enterprises, and organizations.

ISIMF welcomes submission of original research papers, both conceptual and empirical to be presented during the forum. International IS scholars, and PhD students are encouraged to present their ongoing research. This important collaboration will help participants to exchange new ideas, and produce better quality of research papers in the management information systems field. Prominent IS scholars will be invited as chairs and advisors to provide comments for paper presentations.

The paper submission is centered on the management information systems track. Below are the new and interesting research areas ranging from, **but not limited to:**

Management Information Systems Tracks

- Knowledge management and business intelligence
- IT project management
- Management information system
- Database and IS integration
- Decision support systems and artificial intelligence
- Network application and IS
- Software engineering management and IS
- Software maintenance
- Software industry
- Simulation and modeling tools
- E-commerce
- Social media and marketing
- Data analytics and data mining for social media
- Social media and enterprise
- Social media and learning
- Social media and government
- IS security, ethics, and privacy
- Cloud computing
- Website design and interactivity
- Green IT and sustainability
- Mobile application systems and IS
- Service Science and IS
- IS education and learning
- Accounting information system
- E-business and ERP
- Operations, production, and IS
- Supply chain management
- IS and human behavior
- Global health IT strategies
- IT adoption, diffusion and evaluation in healthcare
- Policies and strategies for digital government
- Human computer interaction Multimedia
- Social and cultural impact of modern communications
- General topics on IS.

Submission Guideline

Submit your full paper written in English to http://www.isimf.net/submission.html from October 28, 2014 until November 28, 2014. The length of the entire paper is limited to 15 pages, and authors are requested to use the APA style. A Microsoft Word is preferred.

Important Dates

- Call for Paper Submissions: October 28, 2014
- Paper Submission Deadline: November 28, 2014
- Paper Notification Decision: December 5, 2014
- Registration Opens: December 5, 2014
- Deadline for Registration: December 22, 2014

Check www.isimf.net for more valuable information.

Conference Chair

Professor Jengchung Victor Chen, National Cheng Kung University, Taiwan

Keynote Speakers

Dr. Suprateek Sarker
Editor-in-chief, *Journal of the AIS*
Dr. Suprateek Sarker is currently the professor of information technology at the McIntire school of commerce, University of Virginia. He is also the visiting professor at Royal Holloway, University of London, UK, and a visiting distinguished professor at Aalto University, Helsinki, Finland. He received his Ph.D. from University of Cincinnati, USA. Professor Sarker has an area of expertise on qualitative research, theory development, mixed-method research, systems development, distributed work, IT-enabled organizational change, and has been published in well-regarded journals including *MIS Quarterly; Information Systems Research; Journal of Management Information Systems; Journal of the Association of Information Systems; Decision Sciences; IEEE Transactions on Engineering Management; European Journal of Information Systems; Decision Support Systems, Information Systems Journal; Journal of Strategic Information Systems; Journal of Information Technology; Information Technology & People; MIS Quarterly Executive; Communications of the AIS; Communications of the ACM; and Journal of the Academy of Marketing Science*. He serves as a senior editor emeritus for MIS Quarterly, and as an editorial board member of the Journal of MIS, IEEE Transactions on Engineering Management, and special issue co-editor for the European Journal of Information Systems.

Dr. Binshan Lin
Editor-in-Chief, *Expert Systems with Applications*
Dr. Binshan Lin is the BellSouth Professor at Louisiana State University in Shreveport. He received his Ph.D. from the Louisiana State University in 1988. He is a nine-time recipient of the Outstanding Faculty Award at LSUS. Professor Lin received the Computer Educator of the Year by the International Association for Computer Information Systems (IACIS) in 2005, Ben Bauman Award for Excellence in IACIS 2003, IACIS Directors' Award in 2012, Distinguished Service Award at the Southwest Decision Sciences Institute (SWDSI) in 2007, Outstanding Educator Award at the SWDSI in 2004, and Emerald Literati Club Awards for Excellence in 2003.

Dr. Hsing Kenneth Cheng
Associate Editor, *Decision Sciences, Information Systems Research* and *Journal of the Association for Information Systems*, and Senior Editor of *Information Systems and e-Business Management*.
Dr. Hsing Kenneth Cheng is the John B. Higdon Eminent Scholar of Department of Information Systems and Operations Management, Warrington College of Business Administration at the University of Florida. Prior to joining UF, he served on the faculty at The College of William and Mary from 1992 to 1998. He received his Ph.D. in computers and information systems from William E. Simon Graduate School of Business Administration, University of Rochester in 1992. Professor Cheng teaches information technology strategy, object-oriented analysis and design, managerial statistics, electronic commerce, and supply chain management. He was awarded the Warrington College of Business Administration Teacher of the Year for 2000-2001, and Outstanding Faculty Award, for service and teaching excellence to Professional MBA Class of 2012, of Warrington College of Business Administration, University of Florida.